

NATIONAL RETAIL FEDERATION 2021-2023 RETAIL SALES REPORTING and 4-5-4 MERCHANDISING CALENDAR

SPRING SEASON

FALL SEASON

	2021							2022							2023							2021							2022							2023																				
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	F	31	1	2	3	4	5	6	30	31	1	2	3	4	5	29	30	31	1	2	3	4	F	A	1	2	3	4	5	6	7	31	1	2	3	4	5	6	30	31	1	2	3	4	5	A										
2	E	7	8	9	10	11	12	13	6	7	8	9	10	11	12	5	6	7	8	9	10	11	E	U	8	9	10	11	12	13	14	7	8	9	10	11	12	13	6	7	8	9	10	11	12	U										
3	B	14	15	16	17	18	19	20	13	14	15	16	17	18	19	12	13	14	15	16	17	18	B	G	15	16	17	18	19	20	21	14	15	16	17	18	19	20	13	14	15	16	17	18	19	G										
4		21	22	23	24	25	26	27	20	21	22	23	24	25	26	19	20	21	22	23	24	25		22	23	24	25	26	27	28	21	22	23	24	25	26	27	20	21	22	23	24	25	26												
5	M	28	1	2	3	4	5	6	27	28	1	2	3	4	5	26	27	28	1	2	3	4	M	S	29	30	31	1	2	3	4	28	29	30	31	1	2	3	27	28	29	30	31	1	2	S										
6	A	7	8	9	10	11	12	13	6	7	8	9	10	11	12	5	6	7	8	9	10	11	A	E	5	6	7	8	9	10	11	4	5	6	7	8	9	10	3	4	5	6	7	8	9	E										
7	R	14	15	16	17	18	19	20	13	14	15	16	17	18	19	12	13	14	15	16	17	18	R	P	12	13	14	15	16	17	18	11	12	13	14	15	16	17	10	11	12	13	14	15	16	P										
8	C	21	22	23	24	25	26	27	20	21	22	23	24	25	26	19	20	21	22	23	24	25	C	T	19	20	21	22	23	24	25	18	19	20	21	22	23	24	17	18	19	20	21	22	23	T										
9	H	28	29	30	31	1	2	3	27	28	29	30	31	1	2	26	27	28	29	30	31	1	H		26	27	28	29	30	1	2	25	26	27	28	29	30	1	24	25	26	27	28	29	30											
10	A	4	5	6	7	8	9	10	3	4	5	6	7	8	9	2	3	4	5	6	7	8	A	O	3	4	5	6	7	8	9	2	3	4	5	6	7	8	1	2	3	4	5	6	7	O										
11	P	11	12	13	14	15	16	17	10	11	12	13	14	15	16	9	10	11	12	13	14	15	P	C	10	11	12	13	14	15	16	9	10	11	12	13	14	15	8	9	10	11	12	13	14	C										
12	R	18	19	20	21	22	23	24	17	18	19	20	21	22	23	16	17	18	19	20	21	22	R	T	17	18	19	20	21	22	23	16	17	18	19	20	21	22	15	16	17	18	19	20	21	T										
13		25	26	27	28	29	30	1	24	25	26	27	28	29	30	23	24	25	26	27	28	29		24	25	26	27	28	29	30	23	24	25	26	27	28	29	22	23	24	25	26	27	28												
14	M	2	3	4	5	6	7	8	1	2	3	4	5	6	7	30	1	2	3	4	5	6	M	N	31	1	2	3	4	5	6	30	31	1	2	3	4	5	29	30	31	1	2	3	4	N										
15	A	9	10	11	12	13	14	15	8	9	10	11	12	13	14	7	8	9	10	11	12	13	A	O	7	8	9	10	11	12	13	6	7	8	9	10	11	12	5	6	7	8	9	10	11	O										
16	Y	16	17	18	19	20	21	22	15	16	17	18	19	20	21	14	15	16	17	18	19	20	Y	V	14	15	16	17	18	19	20	13	14	15	16	17	18	19	12	13	14	15	16	17	18	V										
17		23	24	25	26	27	28	29	22	23	24	25	26	27	28	21	22	23	24	25	26	27		21	22	23	24	25	26	27	20	21	22	23	24	25	26	19	20	21	22	23	24	25												
18	J	30	31	1	2	3	4	5	29	30	31	1	2	3	4	28	29	30	31	1	2	3	J	D	28	29	30	1	2	3	4	27	28	29	30	1	2	3	26	27	28	29	30	1	2	D										
19	U	6	7	8	9	10	11	12	5	6	7	8	9	10	11	4	5	6	7	8	9	10	U	E	5	6	7	8	9	10	11	4	5	6	7	8	9	10	3	4	5	6	7	8	9	E										
20	N	13	14	15	16	17	18	19	12	13	14	15	16	17	18	11	12	13	14	15	16	17	N	C	12	13	14	15	16	17	18	11	12	13	14	15	16	17	10	11	12	13	14	15	16	C										
21	E	20	21	22	23	24	25	26	19	20	21	22	23	24	25	18	19	20	21	22	23	24	E		19	20	21	22	23	24	25	18	19	20	21	22	23	24	17	18	19	20	21	22	23											
22		27	28	29	30	1	2	3	26	27	28	29	30	1	2	25	26	27	28	29	30	1		26	27	28	29	30	31	1	25	26	27	28	29	30	31	24	25	26	27	28	29	30												
23	J	4	5	6	7	8	9	10	3	4	5	6	7	8	9	2	3	4	5	6	7	8	J	J	2	3	4	5	6	7	8	1	2	3	4	5	6	7	31	1	2	3	4	5	6	J										
24	U	11	12	13	14	15	16	17	10	11	12	13	14	15	16	9	10	11	12	13	14	15	U	A	9	10	11	12	13	14	15	8	9	10	11	12	13	14	7	8	9	10	11	12	13	A										
25	L	18	19	20	21	22	23	24	17	18	19	20	21	22	23	16	17	18	19	20	21	22	L	N	16	17	18	19	20	21	22	15	16	17	18	19	20	21	14	15	16	17	18	19	20	N										
26	Y	25	26	27	28	29	30	31	24	25	26	27	28	29	30	23	24	25	26	27	28	29	Y		23	24	25	26	27	28	29	22	23	24	25	26	27	28	21	22	23	24	25	26	27											
																																																28	29	30	31	1	2	3		

* Fiscal Year 2023 is a 53 week year.

** Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate the following Holidays: Valentine's Day, Presidents Day, St. Patrick's Day, Easter, Mother's Day, Memorial Day, Father's Day, Independence Day, Labor Day, Rosh Hashanah, Yom Kippur, Columbus Day, Halloween, Election Day, Veterans Day, Thanksgiving, Christmas, New Year's Day, and Martin Luther King Day.